



MGM INSTITUTE OF HEALTH SCIENCES

(Deemed University u/s 3 of UGC Act, 1956)

Grade 'A' Accredited by NAAC

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Value Added Course

Lets begin the Journey
for Startup


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Lets Begin the Journey For Startup

**Annexure-7A
of BOM-62/2020**

**A 14 hours Value Added Course for Students and
faculties**

Let's Begin Start-up



**Department of Medical Biotechnology,
Central Research Laboratory,
MGM SBS**

Department under Which Course to Be Conducted:

Department of Medical Biotechnology (Central Research Laboratory), MGM School of Biomedical Sciences.

Overview:

India is one of the huge market place for Healthcare industry and shares huge burden of Healthcare Problems due to vast population and lack of resources. In order to serve the huge population of India appropriate India specific Tools and technologies has to be developed in Medical filed by performing extensive research activities in order to generate and channelized the Ideas and convert them to Innovative products and sustainable business platform. Lots of modern day researchers fail to convert their Ideas in to Innovative products due to lack of proper guidance and support and the Ideas which have huge potential to change local to global scenarios are closed in to the files. This value added programe is designed to build capacity as well as the confidence in the field of Medical Research to convert their ideas in to innovations and subsequently in to the sellable products. This programe will guide the researchers in various filed by providing platforms to learn about what is startup? How to plan of startup? & how to prepare various documents for startup projects in order to attract funding.

Objective:

Objective of designing this course is to impart the skill for the students and faculties from different educational fields such as Medical and biomedical sciences in order to convert their ideas in to successful startup by providing training on various key point for startup formation and Idea Validation

Outcome:

- In this course you will learn how to plan, start and build a successful business Idea
- You will learn how to Prepare Business Plan
- Learn easy-to-implement techniques and ideas to generate startup
- You will learn how to evaluate your business idea and make sure that it is actually going to work - before you spend lots of money
- You will learn how to deal with the personal issues that face every new business owner, including: self-doubt, self-confidence, the feeling of being overwhelmed, overcoming fears and barriers and many more
- You will learn how to massively improve the chances of your business being successful and learn how put things in place to significantly reduce the risks to your business
- You will gain confidence for starting of Startup business without any fear of Failure

Title : Let's begin the startup

Duration of the Course: 16 hours (2 days)

Eligibility:

MLT, Biochemistry, Genetics, Microbiology, Pharmacology and other paramedical and MBBS students at Undergraduate, Post graduate, MD level and Faculty Development Program and paramedical field as well will be eligible to apply for this course.

Course Outline:

- Overview of what is Start-up and Who can start it
- Flow Chart exploration to know various steps involved in start up
- How to plan, start and build a successful Startup Idea
- How to prepare start up related documents
- How to prepare successful business plan
- How to develop Revenue generation model
- How to seek for funding grants
- Examples of Successful Start-up Ideas (Pathway of Ideation to Graduation)

Teaching learning method:

- Interactive lectures
- Demonstration of relevant topics
- Assignment for Start-up plant building

Assessment: Pre Test / Post Test / Feedback

Annual Intake:

Per Batch 10 students and it will be flexible as per the resources and persons availability

Fee Structure:

The participation fees will be charged as per MGM-SBS Policy for training and skill development