

Waste management for a cause!!

A step towards a Zero Waste Educational Institute!!

GreenCiti

IMPROVING LIFE BY ENCOURAGING CONTRIBUTIONS.

A "non-profit initiative" registered under Government of India



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Waste Management for a Cause!!

Dispose your institute's solid waste with us in **eco-friendly** ways while making sure that it equally benefits a community i.e. **Rag Pickers & their family members!!**

Some of the key challenges faced by large institutions while disposing waste:

- Mostly dealt by unorganized local scrape dealers.
- Poor disposal techniques leads to health hazards for handlers.
- Poor collection mechanism / Adhoc arrangements.
- Services available only at the mercy of scrape dealers.
- Holding waste in office is always a challenge from hygiene & space perspective.
- No accountability over correct disposal of waste.
- Lack of assurance about data privacy / security.
- Huge risk in allowing entry to premises for collection of waste.
- Too much of dependency leading to waste of time while handing over office waste.
- Huge loss to environment due to unprofessional handling of waste by local scrape dealers.



Dry waste management for your institute

We encourage you to partner with us to **DONATE / EXCHANGE** all your **solid waste** being your valuable contributions towards ensuring an **eco-friendly disposal** of all your waste through us.

We exchange all your office waste with eco-friendly recycled stationary items!!

We collect all your solid waste:

- Student's Notepads, Books, Copies Journals, Answer sheets, Project reports etc.
- Old newspapers, used A4/A3 paper sheets, Cardboards, Paper Files, Envelopes etc.
- LED/LCD screens, Printers, Key board & Mouse , Laptop, CPU, Monitor, Cables etc.
- Electrical fittings, electrical wires, set-top box, GPS devices, cables, AC, Coolers, etc.
- Office Furniture, Wooden articles, Fixtures etc.
- We do have in-house solutions to dispose your canteen's wet-waste.

All the revenue generated through your **valuable donations of your solid waste** is effectively channelized towards **bringing in good socio-economical changes in the life of "rag pickers community"** who has been mostly neglected and deprived of even basic living amenities in spite of being extremely important part of our eco-systems.





We value your waste!!

We at GreenCiti offer you loads of satisfaction!!

- **Same / higher exchange rate** than your existing scrape dealer.
- **Free of cost waste collection services** from all your office locations across Mumbai metropolitan.
- **Background verified porters** for increased safety of your office premises.
- **Periodic disposal certificates** issued by GreenCiti.
- **Utmost privacy of documents** through appropriate processes while disposing your waste.
- **Assurance of Eco-friendly disposal** of all your waste materials,
- **Eco-friendly reward exchange programs against your waste up to 1/4th of its market value.** We reward you with eco-friendly stationary items like **recycled paper made Envelopes, Pens, Plain sheets, Note pads, Jute bags, Jute folders, Cloth bags etc.** to recognize your efforts towards our mission of keeping our city green.
- **Periodic Reward & recognition for your housekeeping staff** for their contributions towards our initiative while working with you on our mission.



Our eco-friendly products.....



Our range of customizable rewards!

- **Notepads** of various sizes
- **Non-woven bags** of different colours / size
- **Jute bags** of different size / design
- **Jute folders** of different size / design
- **Recycled paper pens** of different colours
- **Recycled wooden coasters**
- **Newspaper bags**
- **Cloth bags** – cotton / synthetic
- **Wooden artifacts**



Our value added services for your institute

VALUE ADDED SERVICES FROM GREENCITI over a period of time!!

Education & Awareness sessions for your students on various topics.

- Students' engagement activities to create awareness about waste segregation & effective waste management.
- Sessions on advantages of setting composting pits in society premises.
- Sessions on myths about composting and such waste management initiatives.
- Training for students on end-to-end functioning of composting units set in institute premises.

Engagement activity for residents

- Several eco-engagement activities to create awareness amongst students towards this noble initiative.
- Plantation and beautification around composting units to make this area more attractive and beautiful.

Training and workshops

- Formation of "Green Team" comprising of students and support staff for monitoring day to day operation.
- Various relevant training programs for Green team members, interested students and housekeeping staff.
- Monthly visits / on call visits of our experts to supervise and guide the composting operations accordingly.
- Demonstration of various REUSE concepts to convert waste in to decorative stuffs.

Recognition and reward programs

- Periodic reward and recognition of dedicated Green Team Members and active students/support staff.
- Distribution of participation certificates and appropriate rewards to active members in our engagement activities.
- Promotion of society's green initiative at various social and electronic platforms for higher recognitions.





Impact of our engagement activities on your students

EXPECTED IMPACT ON PARTICIPATING STUDENTS

- Encourages alternative thinking.
- Builds self esteem and fosters self worth.
- Enhances learning across the curriculum.
- Nurtures creativity and imagination.
- Allows a child to experience success.
- Makes school more enjoyable.
- Develops skills, understanding and dexterity.
- Encourages problem solving through cooperation.
- Offers opportunity to express themselves differently.

We at GreenCiti believe that it is important to foster environmental conservation awareness among children who are going to be our future, in order to preserve our precious earth for future generations. We hope that all the participating children will develop a team-building attitude through such group activities along with gaining huge awareness towards environmental conservation through such engagement activities organized by GreenCiti.

List of some of our green activities are as mentioned in next slides which are further customized to suit the requirements of participating institutions based on the guidelines/suggestions offered by them.



“BEST OUT OF WASTE” COMPETITION

A noble craft Idea for kids to do some innovative as a team to create best things out of waste articles given to them and enjoy the experience of making something creative with their own Ideas along with their friends.

Format of the competition:

Each team will be provided with a set of otherwise waste materials. They need to inspect and make something creative out of given articles based on team’s collective idea. They need to ensure that each and every product needs to be utilized while making final product for display.

Age group:

- Children aged 6 to 9
- Children aged 9 to14

Key learning:

- Team building skills Leadership skills
- Being a responsible team player
- Awareness towards various types of waste
- Push for creativity and ideation
- Ability to visualize about finished products and handle multiple options
- Awareness towards reuse which is one of the most vital for our eco-system
- Sense of belongingness for otherwise waste items

Timelines:

45 minutes to 60 minutes

Shortlisting process:

- Entries are requested a week in advance where participants are asked to make a group of 3-4 members
- Based on nominations, logistics are planned for the event
- On the day of event, all the required materials which are same for each group are provided to participants at designated locations
- Selection is based on selection committees inputs based on their observations on below mentioned parameters
- Adherence to timelines o Innovative thoughts
- Selection of all the materials
- Look and feel of finished product

Rewards and Recognition

- All the participants to be given participation prizes
- Top three winning team to be given winning gifts and certificates issued by GreenCiti



Engagement activities (example)

PAINTING COMPETITION

A proven idea of bringing in kids close to mother nature by making them play with colours. This activity makes them feel more proud about their own creativity while appreciating the beautiful creatures of our environment.

Age group:

- Children aged 3 to 6
- Children aged 6 to 9
- Children aged 9 to 14

Themes:

Inputs are taken from respective hosts and topics are shortlisted based on mutual discussion.

Timelines:

30 minutes to 45 minutes

Rewards and Recognition:

- All the participants to be given participation prizes
- Top three winners to be given winning gifts and certificates issued by GreenCiti

Format:

Each kid will be provided with coloring materials and they need to make paintings on pre-decided themes.

Key learnings expected:

Appropriate colour selection
Closeness towards nature
Creativity & ideation
To awaken the hidden talents of the kids

Shortlisting process:

- Entries are requested a week in advance for each age group
- Based on nominations, logistics are planned
- On the day of event, all the required materials are provided to participants at designated locations
- Selection to be based on selection committees inputs based on their observations on below mentioned parameters
 - Adherence to theme
 - Innovative thoughts
 - Completion as per timelines
 - Selection of appropriate colour and colour combinations

Rewards and Recognition:

All the participants to be given participation prizes
Top three winners to be given winning gifts and certificates issued by GreenCiti



Engagement activities (example)

ENVIRONMENTAL QUIZ COMPETITION

An excellent way of pushing participants to the root of themes i.e. gathering required information and awareness. This leads to knowledge and information in participants.

Format of the competition:

Winners will be shortlisted through various rounds of elimination based selection process which will primarily include Multimedia round, Buzzer round, Team round

Age group:

Children aged 10 to 14

Key learning:

- Team building exercise
- Leadership skills
- Being a responsible & aware team player
- Awareness towards various environmental facts
- Knowledge building exercise

Theme of the event:

Inputs are taken from respective institutions and questions are shortlisted based on their inputs and recommendations.

Timelines:

45 minutes to 60 minutes

Shortlisting process:

- Entries are requested a week in advance where participants are asked to make a group of 3-4 members
- Based on nominations, logistics are planned for the event
- On the day of event, all the required materials are provided to participants at designated locations
- Selection is based on selection committees inputs based on over all marking during each round as per announced marking system

Rewards and Recognition

- All the participants to be given participation prizes
- Top three winners to be given winning gifts and certificates issued by GreenCiti
- Participating audience to be rewarded for their answers asked during the quiz competition



Engagement activities (example)

DEBATE / ESSAY COMPETITION

A group or individual engagement activity which leads to knowledge and information in participants about the topic along with righting skills and development of public speaking skills.

Format of the competition:

Winners will be shortlisted through various rounds of elimination based selection process.

Age group:

Children aged 10 to 14

Key learning:

- Team building exercise
- Writing skills
- Public speaking skills
- Being a responsible & aware player
- Awareness towards various topics and facts
- Knowledge building exercise

Theme of the event:

Inputs are taken from respective institutions and questions are shortlisted based on their inputs and recommendations.

Timelines:

35 minutes to 45 minutes

Shortlisting process:

- Entries are requested a week in advance where participants are asked to make registrations
- Based on nominations, logistics are planned for the event
- On the day of event, all the required materials are provided to participants at designated locations
- Selection is based on selection committees inputs based on over all marking during each round as per announced marking system

Rewards and Recognition

- All the participants to be given participation prizes
- Top three winners to be given winning gifts and certificates issued by GreenCiti
- Participating audience to be rewarded for their answers asked during the quiz competition



Our composting solutions for your café waste!!

Key source of garbage

- Residential organic waste from residents & garden waste.

Proposed mode of composting for organic waste

- State of art composting tumblers made using high gauge metal sheets.

Key Advantages of composting tumblers.

- Season proof - works seamlessly across all seasons.
- Looks beautiful - Presentable and adds value to overall waste collection area. Can be placed anywhere.
- Rodents free - A completely sealed containers leaves zero motivation for rodents.
- Robust design and long life of 6-8 years with minimal maintenance and no recurring operational expenses at all.
- Smell free operation which converts waste in to rich manure in approx. 25-30 days.



Thank You!!



Suggestion & Ideas are most welcome!!